

FOR IMMEDIATE RELEASE

Heartland Harmony Reaches Publicity and Web Promotion Agreement with SSE Group

MURFREESBORO, Tenn. – West Virginia's **Heartland Harmony** has reached a publicity and internet promotions agreement with SSE Group. Through this agreement, Heartland Harmony has gained unlimited access to all media outlets serviced by Southern Spin Entertainment, in addition to advertising and marketing potential through this exclusive partnership. SSE Design Group will also be designing a brand new web site for the group.

Based out of Summerville, West Virginia, Heartland Harmony is Southern Gospel's next great quartet. Group members include Jeff Board, Randy Toler, Sam Zicafoose, and Ben Simpkin. The group currently has two recordings to its credit – *Foundation* and *Heritage* – of which the latter was released through the Eddie Crook Company's Morning Star Records.

"We met the guys in Heartland Harmony this year at the National Quartet Convention," mentioned Amy Marie Unthank of SSE Group. "They are a great bunch of guys, and we are very excited to be a part of their ministry. This is going to be a great year for these guys!"

Southern Spin Entertainment is one of four divisions of the company SSE Group. The company is owned by Amy Marie Unthank and Chris D. Unthank. The company currently represents artists, companies, and organizations in all genres of Gospel music – including Gold City, Dove Brothers Quartet, Rick Webb Trio, The Imperials, SouthernGospelNews.com, Johnny Minick, the Diamond Awards, Jonathan White, Embrace, Sondra Burnett, Ed Crawford & the Mystery Men Quartet, HisSong, Sharron Kay King, The Pathfinders, Amazed, The Quicks, and many more.

The newly designed Heartland Harmony website and media kit will be available soon.

About Southern Spin Entertainment

Southern Spin Entertainment is one of four divisions of the conglomerate SSE Group. Southern Spin Entertainment focuses on publicity and marketing for Southern and Country Gospel artists. The company currently represents over 40 artists, companies or organizations in all genres of Gospel music.

For more information on Southern Spin Entertainment, go to <http://www.southernspin.com> .

SSE Group's four divisions include Southern Spin Entertainment, SSE Design Group, Southern Spin Artist Direction, and Southern Spin Radio. SSE Group currently owns and operates Glorious Creations, SGBlogNews.com, GospelMusings.com, and WorldofCM.com.

For more information on SSE Group, go to <http://www.ssegrouponline.com>.

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